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Improving Cut Flower Production of Balloon Flower

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Abstract. Experiments aiming to adapt the perennial balloon flower (*Platycodon grandiflorus*) as a commercial cut flower crop were conducted for 4 years under various growing conditions: four controlled-temperature rooms at two photoperiods in a phytotron, heated and unheated greenhouses, and a saran net-house (15% shade). Best flower yield was obtained following crown cooling for 12 weeks at 2 to 4 °C. *Platycodon* is a day-neutral plant, but produce more flowering stems under long days. Flower initiation and development is enhanced with increased growing temperature from 17/12 °C (day/night) to 27/22 °C. At very high temperatures (32/24 °C), however, only a few flowers are formed. Best quality stems were produced at 12 to 14 °C night temperature. At higher night temperatures, flowering stems were thin and weak. Gibberellin treatments to the crowns and the plants did not affect flowering time. Chemical name used: gibberellin (GA₃).

The common name of *Platycodon grandiflorus* A. DC. is balloon flower, since in unopened flowers, the petals remain fused, and the inflated buds resemble small balloons. *Platycodon*, a native to northeast Asia (China, Manchuria, and Japan), belongs to the Campanulaceae, and is the only species in this genus (Armitage, 1989; Bailey, 1935; Everett, 1981).

Platycodon is a hardy herbaceous perennial plant that is normally propagated from seeds. At the end of the growing season, it forms a carrot-like storage root with renewal buds at its top ("crown"). The above-ground parts of the plant die in the late autumn and it becomes dormant. It requires a certain cold period to break dormancy, and promotes sprouting and flowering (Iversen and Weiler, 1994).

Platycodon was grown mainly as a garden and bedding plant until recently when pot and cut-flower cultivars were introduced. The most common flower color is blue, but there are also white and light-pink cultivars. Park et al. (1998) and Song et al. (1993) studied the effect of light conditions and growing temperatures on seedlings.

Brief reports were published on the plant's response to photoperiod and crown cooling (Iversen and Weiler, 1994), and on the post-harvest treatment of flowers (Eversen and Beattie, 1986). There are no detailed studies on the flowering requirements of balloon flower, grown for several flushes under mild winter conditions. This study presents the results of experiments conducted over 4 years

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under various growing conditions: controlled temperature and photoperiods in a phytotron, heated and unheated greenhouses and saran net-houses. The purpose of these studies was to evaluate how temperature and light conditions affect growth and flowering of balloon flower for commercial cut flower production.

Materials and Methods

Experiments were conducted with balloon flower 'Fuji Blue' (Sakata Seed Co., Yokohama, Japan). The initial propagation was from seeds, but later most of the experiments were conducted with plants originated from crowns obtained from seeded plants. In most trials (unless otherwise stated), the crowns were cooled for 12 weeks at 2 to 4 °C before planting, following results of preliminary experiments (Shlomo et al., 2000). During storage or cooling, crowns were packed in wet vermiculite.

Experiments were conducted under various growth conditions at the Hebrew Univ. facilities in Rehovot, Israel: fully temperature- and photoperiod-controlled conditions in the phytotron, heated and unheated greenhouses, and a saran net-house. In the phytotron, the plants were grown individually in 20-cm clay pots in a medium consisting of 1 finish peat: 1 volcanic gravel (scoria): 1 granulated polystyrene foam (by volume). There were four temperature rooms, with 5 °C difference between day and night temperatures: 17/12, 22/17, 27/22, and 32/27 °C (day/ night). Two photoperiods were used: short day (SD)—8 h natural day light, and long day (LD)-8 h natural daylight plus 8 h with incandescent light of 3.5 µmol·m⁻²·s⁻¹. Plants were irrigated twice daily, once with halfstrength Hoagland solution and once with water. Five to seven replications were used for each treatment in the phytotron experiments. Each experiment was repeated twice with similar results. Results of one experiment are presented.

In the greenhouses and net-houses, the plants were grown in ground beds of sandy loam soil. Drip irrigation was used for fertigation according to common practices. The unheated greenhouse was a polyhouse with temperatures varying from 8 to 14 °C at night to 12 to 30 °C during the day. The heated greenhouse was a glasshouse with night temperature at 16 °C and day temperatures varied from 16 to 28 °C. The saran net-house was covered with net that caused 10% to 15% reduction in solar radiation. The plants were exposed to ambient changes in temperatures that varied from 8 °C (night) to 30 °C (day). Maximum daily photosynthetic photon flux (PPF) radiation varied from 600 to 1600 µmol·m⁻²·s⁻¹ and solar radiation [photosynthetically active radiation (PAR)] varied from 22 to 38 mol·m²·d⁻¹. The experiments conducted in the greenhouses and net-houses were arranged in randomized blocks using 20 plants per treatment (4 blocks \times 5 plants).

Influence of crown splitting and cooling on flowering of four growth flushes. Three-yearold crowns weighing 290 to 360 g were divided into four lots. Two remained intact and two were split into two to four units weighing 90 to 130 g. Half of the crowns in each group were cooled for 12 weeks at 2 °C before planting and the other half remained in an uncontrolled room conditions (18 to 27 °C). All of the crowns were planted on 29 Oct. in ground beds of an unheated greenhouse, under ambient temperature and light conditions. Planting density was 12 per m² for the intact crowns and 25 per m² for the divided crowns. The plants grew in the greenhouse for four growth flushes. After each flush, the plants were pruned to their bases and the beds were mulched with 6-cm-height perlite to avoid over heating of the crowns. Irrigation was stopped a week before pruning and rewatering started a week after pruning. The experiment was terminated after four flowering flushes.

Comparison of plants grown from seeds to those grown from crowns. Three-week-old plants grown from seeds or from 2-year-old crowns precooled for 12 weeks at 2 °C were planted in pots and grown in a saran net-house for 1 month. They were then transferred to the phytotron in a 27/22 °C room under two photoperiods.

Effect of daylength and growing temperatures on flowering. Bare-root crowns cooled for 12 weeks were planted in pots. They were held in the net-house for 3 weeks and then transferred to the growth rooms in the phytotron, under various temperature and daylength conditions.

Comparison of winter growth in a heated and an unheated greenhouse. Two-year-old cooled crowns were planted on 1 Oct. in sandy loam soil beds either in a greenhouse heated to minimum of 16 °C or in an unheated greenhouse with night temperatures ranging from 8 to 14 °C. Average daily temperature was 22.3 °C in the heated greenhouse and 19.8 °C in the unheated one. Plants were grown under

these conditions for two growth flushes. At the end of the first flowering flush, the plants were pruned down to their bases and mulched as in Expt. 1.

Effect of cooling temperature, length of cooling and GA_3 treatments on flowering. To mimic winter conditions in the regions of native *Platycodon* plants (north China and Manchuria), 2-year-old crowns were cooled for 10 weeks at -2 °C, 2 °C, and 4 °C. They were then planted on two dates, 5 Sept. and 1 Oct., in two greenhouses, one heated and one unheated

In another trial , the optimal length of cold storage of crowns was tested. Two-year-old plants were grown during the winter and early summer in an unheated greenhouse. They were mulched after pruning as in Expt. 1. The crowns were dug at various times in the summer and transferred to a cold room at 2 °C, for various lengths of time. All crowns were planted on 1 Oct.

To test if GA_3 can replace or reduce the cooling requirement of balloon flower, five crowns from each cooling treatment were dipped in GA_3 solutions of 100 and 250 ppm for 10 or 20 min before planting. In other trials, plants were sprayed one to three times with 100 to 500 ppm GA_3 .

Results and Discussion

Influence of crown splitting and cooling on flowering. The first flowering flush began 2 months after planting on 1 Jan. and ended on 5 Feb. Average daily temperature (ADT) during this flush was 17.3 °C and average light integral 26 mol·m²·d⁻¹. Crown cooling greatly increased flower production and quality (Table 1). The flowering stems were longer and bore more flower buds per stem. The divided crowns produced fewer flowers than intact crowns. ADT at the second flush was 26.2 °C and average light integral was 29 mol·m²·d⁻¹. Flowering of this flush began on 1 May and ended on 15 May. In this flush, cooled crowns also produced more flowering stems and the stems from the cooled crowns were longer. The difference between the intact and divided crowns was, however, small and insignificant in the second flush. Flowering in the third flush began on 27 July and lasted for 2 weeks. ADT during this flush was 28.4 °C and average light integral was 34 mol·m²·d⁻¹. The advantage of the cooled crowns in flowering stem production was obvious also in this flush. The flowering stems in this flush were, however, shorter. ADT during the fourth flush was 28.2 °C and average light integral 33 mol·m²·d⁻¹. Flowering of the fourth flush started on 13 Oct. The number of flowers produced and their quality were lower than in the previous flushes (Table 1).

Comparison of plant grown from seeds to those grown from crowns. Daylength did not affect flowering time, but there was a considerable increase in flower production under LD (Table 2). The type of plant did not affect the time of flowering. However, there was more flowering shoots and longer stems in plants grown from crowns.

Crop Production

Table 1. Effect of cooling and splitting of crowns of *Platycodon* on four flowering flushes in an unheated greenhouse.

		Length of	No. of	No. of	
Treatment		flowering stems	flowering stems	flower buds	
Cooled	Split	(cm)	per plant ^z	per stemy	
		First flu	sh		
_	+	53.2 c ^x	1.6 d	6.3 c	
+	+	74.6 b	6.0 b	9.8 b	
_	_	52.8 c	4.2 c	5.2 c	
+	-	82.0 a	11.7 a	7.2 c	
		Second fl	ush		
_	+	61.3 b	1.8 d	16.3 a	
+	+	76.1 b	4.7 e	12.4 ab	
_	_	64.5 b	2.2 d	19.2 a	
+	-	82.2 a	5.7 b	18.6 a	
		Third flu	sh		
_	+	46.5 cd	3.3 cd	6.4 c	
+	+	54.6 c	10.9 a	16.3 ab	
_	_	48.4 c	7.3 b	12.4 ab	
+	-	49.8 c	13.2 a	18.1 a	
		Fourth fla	ush		
_	+	41.2 d	2.0 d	4.3 cd	
+	+	43.3 d	4.3 c	6.2 c	
_	_	44.2 d	3.4 cd	6.8 c	
+	_	45.4 cd	4.6 c	7.2 c	

²Only flowering stems of exportable quality (strong stems, 50 cm and longer).

Table 2. Effect of daylength and growth at 27/22 °C in the phytotron on flowering of plants originated from seeds or 2 year old crowns. SD was of 8 h natural day light and LD of 8 h natural day light plus 8 h of incandescent light of 3.5 $\mu mol \cdot m^{-2} \cdot s^{-1}$.

Origin plants	Days to first flowering		No. of flowering stems per plant		Length of flowering stems (cm)	
(cm)	LD	SD	LD	SD	LD	SD
Seed	37 a ^z	39 a	7.7 b	1.5 c	37.5 b	36.2 b
Crown	39 a	39 a	11.6 a	6.5 b	54.3 a	49.0 a

^zMean separation within columns by Duncan's multiple range test, $P \le 0.05$. Means of 6 plants.

Table 3. The influence of temperature and photoperiod in the phytotron on flowering parameters of *Platycodon*. Crowns were cooled for 12 weeks before planting. SD was of 8 h natural day light and LD of 8 h natural day light plus 8 h of incandescent light of 3.5 μmol·m⁻²·s⁻¹.

Growing co	nditions	No. of days	No.	No. of	Length of
Day/night	Day	to appearance of	of days to	flowering stems	flowering stems
temp (°C)	length	flower buds ^z	first flowering	per plant	(cm)
17/12	LD	64 a ^y		10.2 a	
	SD	70 a		5.4 c	
22/17	LD	39 b	57 a	8.6 a	57.8 a
	SD	39 c	57 a	6.0 c	44.0 b
27/22	LD	29 c	44 b	11.6 a	54.3 a
	SD	29 c	44 b	6.5 c	49.0 ab
32/27	LD	28 c	43 b	3.5 d	39.0 bc
	SD	27 c	42 b	4.0 d	35.7 c

^zNumber of days from the transfer of plants to the phytotron rooms.

The balloon flower is a perennial herbaceous plant. Its initial growth is from seeds. Although the seedlings produce some flowers in the first growing season, flower production and quality are low. Commercial cut-flower production is obtained from the second flowering flush after precooling of crowns (Eversen and Beattie, 1986; Iversen and Weiler, 1994).

The effect of daylength and growing temperatures on flowering. Plants grown at the lowest temperature (17/12 °C) did not flower after 92 d at the termination of the experiment (Table 3). Flower formation and development was accelerated with the rise in growing temperatures up to 27/22 °C. However, flower production was significantly lower at the highest temperature (32/27 °C), and the stems were thin and short.

Photoperiod did not affect either the appearance of flower buds or the timing of flow-

yOpen flowers and buds showing color.

^{*}Mean separation within columns by Duncan's multiple range test, $P \le 0.05$. Means of 20 plants (4 blocks \times 5 plants).

^yMean separation within columns by Duncan's multiple range test, $P \le 0.05$. Means of five plants.

ering, indicating that *Platycodon* is a dayneutral plant, for both flower initiation and development as previously reported (Iversen and Weiler, 1994; Song et al., 1993). However, except in the highest temperature room, more flowers were produced when grown under LD. In addition, stems from LD treatments were longer than those from SD stems. This photoperiodic effect of LD is not related to higher light integral, since both photoperiodic treatments received the same 8 h of natural light and the *PAR* from the added incandescent lighting in LD was negligible.

Comparison of winter growth in heated and unheated greenhouses. Flowering in the heated greenhouse began 2 weeks earlier in both growth flushes (Table 4). Flower production in the greenhouse heated to 16 °C was somewhat higher than in the unheated greenhouse with ADT of 22.3 °C. However, flower quality, expressed in the length and weight of the flowering stems, was better in the unheated greenhouse, where night temperature ranged from 8 to 14 °C and ADT was 19.8 °C.

In a separate study, plants grown in a greenhouse heated to 12 to 14 °C resulted in better quality of flowering stems than those

grown at a minimum of 16 °C (data not shown). The quality of these plants was similar to those produced in unheated greenhouses. The minimum temperatures in the greenhouses used for commercial production of many cut flowers such as roses (16 to 18 °C), were thus excessive for balloon flower. Heating, if applied, should not exceed 12 to 14 °C.

Effect of cooling temperature, length of cooling and GA3 treatments on flowering. In their native habitat in northeast Asia, the plants bloom in the summer, the above-ground parts die in late autumn and only the below-ground crowns remain. After long freezing winter new growth begins in late spring. As previously reported by Iversen and Weiler (1994), cold treatment of crowns is essential to break the crown's dormancy and obtain flower production. The minimal cold treatment required to break dormancy and enable flower formation is 6 weeks, but we found that optimal results were obtained by cooling for 12 weeks in which maximum flower production and best flower quality, determined by stem length and number of flower buds per stem, were obtained (Table 5).

No difference was found in flowering

time and other flowering parameters between plants grown from crowns cooled at the three temperatures tested: –2, 2, and 4 °C (data not shown).

 GA_3 treatments as crown dip or plant spraying did not affect flowering time and in most cases reduced flower production and quality, causing thin and weak stems (data not shown). This is contrary to the effect of GA_3 in most other cold requiring plants in which GA_3 can substitute for part of the cold requirement (Gianfagna, 1995).

In conclusion, the present study confirmed the results of earlier reports that *Platycodon* is a day-neutral plant, but we found that under LD more flowering stems were produced. Crown cooling for 12 weeks was optimal for obtaining best flower production and quality. The effect of cooling prevailed for two additional flushes. Optimal production and quality was obtained at growing under moderate temperatures of 12 to 27 °C. Too low and too high temperatures reduced production. These data will hopefully provide some additional information for the development of balloon flowers as a commercial cut flower crop.

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Table 4. Growth and flowering of *Platycodon* in the winter in a heated (minimum 16 °C) and unheated greenhouse.

	Dates b	eginning			
Growing	of flowering		No. of flowering	Length of flowering	Fresh wt of
conditions	1st flush	2 nd flush	stems/plant/flush	stems (cm)	flowering stems (g)
Heated	Nov. 19	Feb. 2	5.3 a ^z	71.6 b	15.8 b
Nonheated	Dec. 3	Feb. 18	4.2 b	81.4 a	21.1 a

²Mean separation within columns by Duncan's multiple range test, $P \le 0.05$. Means of 20 plants (4 blocks \times 5 plants).

Table 5. Effect of cooling crowns of *Platycodon* at 2 °C for different lengths of time on flowering parameters. Crowns were uprooted at different times in the summer, transferred to a cold room, and planted in an unheated greenhouse on 1 Oct.

Length of	No. of	Length of	No. of
cold storage	flowering stems	flowering stems	flower buds
(weeks)	per plant	(cm)	per stem ^z
0	0.9 d ^y	42.9 d	2.5 e
2	1.1 d	39.3 d	1.8 e
4	1.4 d	43.7 d	2.1 e
6	3.2 c	57.6 c	4.8 cd
8	3.6 c	65.7 b	5.5 c
10	4.8 b	71.2 a	5.1 cd
12	5.4 a	74.1 a	9.9 a
16	4.7 b	73.2 a	7.4 b

^zOpen flowers and those showing color.

^yMean separation within columns by Duncan's multiple range test, $P \le 0.05$. Means of 20 plants (4 blocks × 5 plants).