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Comparison of Undergraduate Horticulture and Agriculture Students at Southern Land-grant Universities¹

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Abstract. Compared to majors in agriculture as a whole, horticulture students were more likely to be female, to have a feeling that women have a place in agriculture, to have a higher grade point average, to come from larger high schools, to have transferred from another 4-year college, and to have changed majors. Horticulture students were less likely to have a farm background, to have parents with a farm background, to have farm work experience, and to have been primarily influenced by their parents on choice of major. Both groups had the same positive perception of agriculture as a career and both were financed during college by their parents.

From 1961-1976, undergraduate enrollments in agriculture at land-grant universities increased 199% nationally (9). The rate of increase had slowed by the end of the decade (7). All the plant sciences experienced expanding enrollments, but the largest percentage of growth was in ornamental horticulture (8). Horticulturists have expressed concern over the kinds of background experiences and occupational goals of students selecting horticulture as a major. Ballinger (3) reports that the great majority of horticulture students lack practical experience. What educational and training innovations may be needed to prepare these students for a wide variety of jobs in agribusiness and academe (2)? Greater standardization of horticulture curricula and even a professional degree have been recommended by some (6) and attacked by others (11). Emphasis on internship programs has been renewed (3). It is apparent that in order to develop appropriate curricular and teaching techniques for an increased number of horticulture students, it is important for administrators and teachers alike to better understand these students. The purpose of this study is to provide a detailed profile of horticulture students and to compare horticulture students

to agriculture students in general.

This study was performed in the southern region which encompasses the 13 states of Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, and Virginia. Both 1862 and 1890 land-grant institutions were surveyed. Traditionally, the number of black students in agricultural curricula has been relatively small; however, their numbers increased 37% between 1974 and 1975 at 1980 schools (10). Because of fundamental differences between 1862 and 1890 institutions, particularly regarding the racial composition and size of their student bodies, they were considered to represent 2 independent student populations. For sampling purposes, undergraduate enrollment lists for the spring term of 1977 were obtained for all agriculture students at each institution (5).

Because of the large enrollment at 1862 schools, a 15% random sample was selected for each of these schools. The 1890 institutions had a much smaller enrollment and all agriculture students were included in the study. Mailed questionnaires were completed and returned by 2,381 students attending 1862 schools for a response rate of 74%. At 1890 schools, 703 students replied for a 60% response rate. Statistical weights were compared to adjust the student numbers for both 1862 and 1890 schools proportionate to their share of students in the total population of agricultural students at southern land-grant institutions. This provided a weighted sample of 3,182 students of which 470 were horticulture students.

No statistical tests are reported. With sample sizes as large as these, relatively small percentage differences tend to be statistically significant. Differences of 5 percentage points or larger are considered meaningful and un-

likely to be attributable to measurement or sampling error.

The results of this study show that horticulture has a much higher percentage of females than agriculture as a whole and that horticulture students and their parents are much less likely to come from a farm background (Table 1A, B, C). These facts may necessitate our teaching such things as the use of common farm equipment (e.g., tractors, backhoes, sprayers, and large trucks), and common farm operations (e.g., plowing and bushhogging) that we have assumed our traditional male students with a farm background already knew when they entered college. This also points up the probable need for internship programs: 1) to give nonfarm students some actual horticulture work experience; 2) to acquaint potential employees as to how well the nonfarm and female students can perform in actual work situations traditionally done only by males; and 3) to emphasize to employers the advantage of hiring college-trained horticulturists.

A higher percentage of horticulture students' parents have completed college (Table 1B). This may be a partial explanation of why horticulture students have a higher grade point average (Table 1D), along with the fact that horticulture students tend to come from larger high schools which probably provide more course offerings (Table 1E).

More horticulture students have transferred from another 4-year college than have other agriculture students (Table 1D). This probably indicates a dissatisfaction with their initial major. Parents are designated as the major influence in the selection of a college major, yet the high rate of transfers and curriculum change by horticulture students would tend to underscore the influence of college teachers and college friends on the student's ultimate decision to pursue a degree in horticulture (Table 1F). This may also explain why horticulture students listed parents less frequently as their major influence on curriculum decision compared to agriculture students as a whole. It is significant to note the lack of influence of high school counsellors and college deans of agriculture on students' choices of curricula. If recruiting becomes necessary in the future, then it is clear that reaching a student's parents is probably the best single approach, while a second approach would be to create a positive perception of horticulture at the university to capitalize on the influence which college faculty and college friends have on curriculum choice. At the high school level, teachers and friends have the most influence on choice of major.

The primary source of funds for agriculture (including horticulture) student's education is their parents, but three-fourths of the students also work at summer jobs to help defray

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Table 1. Characteristics of horticulture and agriculture students attending southern land-grant universities.

| Characteristic | Students (%) ^a | | Characteristic | Students (%) ^a | |
|--------------------------------------------|---------------------------|-------------|------------------------------------------------------------------------|---------------------------|-------------|
| | Horticulture | Agriculture | | Horticulture | Agriculture |
| <i>IA Personal attributes</i> | | | <i>IF Influence of others on choice of college major</i> | | |
| Females | 45 | 27 | Family: | | |
| Blacks | 1 | 5 | father | 57 | 65 |
| Other nonwhites | 3 | 5 | mother | 56 | 61 |
| Foreign citizens | 1 | 3 | brother | 17 | 23 |
| Residence most of life: | | | sister | 16 | 18 |
| farm | 9 | 20 | other relatives | 26 | 30 |
| rural nonfarm and town (<10,000) | 19 | 23 | High school contacts: | | |
| metro cities | 48 | 36 | friend | 21 | 26 |
| <i>IB Family characteristics</i> | | | teacher or principal | 19 | 23 |
| Fathers: | | | counselor | 10 | 18 |
| raised on farm | 21 | 33 | agriculture teacher | 8 | 16 |
| raised rural nonfarm or town | 33 | 31 | Community contacts: | | |
| completed college | 52 | 43 | veterinarian | 3 | 22 |
| farm occupation | 5 | 15 | county extension agents | 7 | 11 |
| professional occupation | 28 | 26 | College contacts: | | |
| Mothers: | | | teacher or advisor | 36 | 37 |
| raised on farm | 18 | 27 | friend | 35 | 36 |
| raised rural nonfarm or town | 36 | 34 | alumni | 20 | 23 |
| completed college | 33 | 28 | dean | 9 | 13 |
| employed | 56 | 49 | <i>IG Sources of college funds</i> | | |
| Parents: | | | Parents | 85 | 84 |
| presently live on farm | 12 | 25 | Summer jobs | 73 | 78 |
| own, lease or rent farm | 24 | 39 | Personal savings | 73 | 75 |
| primary income from farm | 22 | 31 | Part-time job while attending college | 58 | 54 |
| annual income below \$15,000 | 24 | 30 | Scholarships | 23 | 28 |
| <i>IC Work experiences</i> | | | Student loans or grants | 25 | 28 |
| Either home farm or hired farm work | 41 | 59 | Employed spouse | 14 | 10 |
| Worked on home farm | 32 | 48 | <i>IH Attitudes toward agriculture</i> | | |
| Hired farm worker | 27 | 47 | There are good career opportunities in agriculture (percent agree) | 90 | 87 |
| <i>ID College characteristics</i> | | | Most agricultural occupations are unsuited to women (percent disagree) | 70 | 58 |
| Transferred from another school: | | | <i>II Adult goals</i> | | |
| 2-year junior or community college | 21 | 18 | Expects a graduate or professional education | 30 | 42 |
| 4-year college | 27 | 17 | Desires: | | |
| Changed college major since enrolling | 68 | 52 | to live on farm | 26 | 38 |
| Junior-senior standing | 66 | 60 | to be a farmer or manager | 10 | 17 |
| 3.0 college GPA or above | 42 | 37 | to be in ornamental horticulture | 42 | 7 |
| <i>IE High school experiences</i> | | | Expects to be in ornamental horticulture | 47 | 8 |
| High school attended: | | | Sample size | 470 | 3,182 |
| small (fewer than 150 in graduating class) | 29 | 37 | | | |
| large (400 or more in graduating class) | 39 | 30 | | | |
| offered agriculture course | 40 | 47 | | | |
| Completed agricultural course(s) | 13 | 24 | | | |
| 4-H and/or FFA participation | 16 | 30 | | | |

^aThese proportions are based on the combined totals for 1890 and 1862 land-grant universities adjusted for unequal sample sizes and variable response rates.

the cost of college (Table IG). This large percentage of working students might show that an intern program could fit well into most horticulture curricula.

Nearly 90% of the agriculture students surveyed (including horticulture) felt that there were good career opportunities in agriculture (Table IH). This points to a positive perception of agriculture by our students. Also, more of the students in horticulture felt that agricultural jobs are suited for women. This perception may help explain the attractiveness of horticulture to female students.

A large proportion of horticulture students both desire and expect to enter occupations that relate to ornamental horticulture (Table II). The desire to enter farming is not prev-

alent among agriculture students generally, and is even less so among horticulture students. About a quarter of both student groups desired to live on a farm some day.

In conclusion, these data demonstrate the extent to which nonfarm men and women have been attracted to horticulture as a college major. Imaginative curricula need to be developed to provide adequate experiential compensation through summer camps, co-op programs, and internships (4) for their lack of farm and agricultural backgrounds. The entry of women into the field has given rise to professional concerns about discrimination in the labor market after graduation (1). This situation must be confronted by the discipline over the coming years.

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Evaluation of Sprinkler Application Rate Models Used in Frost Protection¹

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Abstract. Two related sprinkler application rate models used in frost protection, published in the mid-1960s, are shown to include an assumption leading to the erroneous conclusion that humidity does not affect the determination of the application rate. A third, 1981 model documents the effect humidity has on the application rate calculation. A distribution factor accounting for nonuniform application is described.

The current awareness of fossil fuel shortages and subsequent inflated cost have triggered a renewed interest in sprinkling crops with water for frost protection. Two models, one by J. A. Businger (3) and a related one by J. F. Gerber and D. S. Harrison (4), published in the mid-1960s, calculate the required application rate for adequate protection from given atmospheric conditions. Both these models used a heat budget approach relating the sprinkling rate to the rate of heat loss from the plant part, i.e., supplying the heat of fusion at the necessary rate to maintain a constant temperature above the damaging level. These 2 models are evaluated in relation to a recent intermittent application study (7). A 3rd model by B. J. Barfield et al. (2)

is also reviewed. A significant difference between the 2 earlier models (3, 4) and the more recent one (2) is noted. The difference is that the earlier models (3, 4) assumed no humidity effect in the determination of the application rate. The later model (2) documents the humidity effect. Ignoring humidity can cause a rather large error to be made by underestimating the required rate. This information is of great horticultural significance, because most sprinkling systems have been designed based on the extension publication (5) which resulted from the Gerber and Harrison work (4). The more recent work must be considered in future designs. This significant difference between the Businger (3) and Gerber and Harrison (4) models and the Barfield et al. (2) model is described herein.

Humidity effect. The approaches used by Businger (3) and Gerber and Harrison (4) are very similar. Input parameters required by these models are critical temperature, point below which damage will occur, dry leaf temperature, air temperature, characteristic dimension, and wind speed. Both models determine the energy balance for a dry unpro-

tected leaf and the energy balance for a sprinkled leaf maintained at the critical temperature. Two equations document this approach.

$$CdT_1/dt = LE_1 + K_1 + R_1 = O \quad \text{[Equation 1]}$$

and

$$CdT_c/dt = LE_c + K_c + R_c + I = O \quad \text{[Equation 2]}$$

where C = Heat capacity of a cross sectional area of the leaf
 T = Dry leaf temperature
 LE = Latent heat exchange
 K = Convective heat exchange
 R = Radiative heat exchange
 I = Application rate
 Subscript 1 = Dry leaf
 Subscript c = Sprinkled leaf at critical
 T_c = Critical temperature

If equations [1] and [2] are solved for I and it is assumed that

$$dT_c/dt = dT_1/dt,$$

the following expression results for the application rate,

$$I = (LE_1 - LE_c) + (K_1 + K_c) + (R_1 - R_c) \quad \text{[Equation 3]}$$

Both models (3, 4) assume for both the sprinkled leaf and the dry leaf that the vapor pressure at the leaf surface is at saturation. Such an assumption is not necessarily correct for the case of the dry leaf. The vapor pressure at the surface of such a leaf should be a function of the relative humidity of the ambient air. By assuming the vapor pressure at the dry leaf surface to be at saturation conditions, the application rate is not affected by humidity. This assumption is implicit in the Businger (3) and Gerber and Harrison (4) models.

The Barfield et al. (2) model uses only equation [2] to determine I. The same input parameters used in the Businger (3) and Gerber and Harrison (4) models are required with the addition of relative humidity. The existing atmospheric conditions are used to determine the 3 heat transfer parameters required

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